A multidisciplinary approach to men’s health:

HOW TO OVERCOME THE CHALLENGES?

28 – 30 October 2010, Nice, France

Congress Presidents: Ridwan Shabsigh (USA), Graham Jackson (UK)

www.ismh.org/worldcongress
A multidisciplinary approach to men’s health: HOW TO OVERCOME THE CHALLENGES?  
28 – 30 October 2010, Nice, France

SCIENTIFIC & ORGANISING COMMITTEE

Akhras, F. (UK)  
Apolikhin, O. (RUSSIA)  
Arver, S. (SWEDEN)  
Banks, I. (IRELAND)  
Bettocchi, C. (ITALY)  
Bonhomme, J. (USA)  
Buvat, J. (FRANCE)  
Campbell, B. (USA)  
Carson, C. (USA)  
Cole, N. (UK)  
Crawford, D. (USA)  
Cunningham, G. (USA)  
De Boer, J. B. (NETHERLANDS)  
Denis, L. (BELGIUM)  
Djavan, B. (USA)  
Edwards, D. (UK)  
El Meleigy, A. (SAUDI ARABIA)  
Fiala, W. (AUSTRIA)  
Hackett, G. (USA)  
Heidelberg, J. (USA)  
Horie, S. (JAPAN)  
Jackson, G. (UK)  
Jannini, E. (ITALY)  
Jones, H. (UK)  
Kadioglu, A. (TURKEY)  
Khalil, A. (RUSSIA)  
Khouri, R. (LEBANON)  
Kirkali, Z. (TURKEY)  
Klinge, I. (NETHERLANDS)  
MacDonald, J. (AUSTRALIA)  
Maggi, M. (ITALY)  
Malavaud, B. (FRANCE)  
Marberger, M. (AUSTRIA)  
Mckinlay, J. B. (USA)  
Meryn, S. (AUSTRIA)  
Miner, M. (USA)  
Moncada, I. (SPAIN)  
Montorsi, F. (ITALY)  
Nehra, A. (USA)  
Orwell, E. S. (USA)  
Perelman, M. (USA)  
Pojtekh, T. (GERMANY)  
Reisman, Y. (NETHERLANDS)  
Richardson, N. (IRELAND)  
Rosen, R. (USA)  
Rosenberg, M. (USA)  
Sadowsky, R. (USA)  
Samadi, D. (USA)  
Schwarz, P. (GERMANY)  
Shabsigh, R. (USA)  
Shariat, S. (ITALY)  
Simonelli, C. (ITALY)  
Spar, M. (USA)  
Tan, H. M. (MALAYSIA)  
Torres, L. O. (BRAZIL)  
Traish, A. (USA)  
Treadwell, H. (USA)  
Vertkin, A. (RUSSIA)  
Vlachopoulos, C. (GREECE)  
White, A. (UK)  
Wilkins, D. (UK)  
Williams, S. (USA)  
Yassin, A. (GERMANY)  
Young, A. (USA)  
Zitzmann, M. (HAS)  

INVITATION
FROM PRESIDENTS OF
MEN’S HEALTH WORLD CONGRESS 2010

To everyone in the world who is interested in men’s health,

We would like to invite you to participate in the 2010 Men’s Health World Congress on October 28 – 30, 2010 in Nice, France. This meeting is organized by the International Society of Men’s Health (ISMH).

MEN’S HEALTH WORLD CONGRESS 2010
The 2010 Men’s Health World Congress promises to be the one-stop for the comprehensive multidisciplinary scientific exchange on men’s health solutions in urology, cardiology, endocrinology, oncology, sexual medicine, mental health, primary care, public health, education, aging and beyond. It will be the great educational opportunity, that nobody interested in men’s health, could afford to miss.

All over the world, men live shorter than women and suffer more from heart disease and cancer. Health risk factors are more common among men including smoking, alcohol abuse and overweight. In addition, men utilize preventive health services less frequently. This disparity is even more pronounced in populations of low socioeconomic status. Highlighting such disparities were reflected in the title of our 2009 Men’s Health World Congress “Why men die earlier and suffer more”.

The title of our 2010 Men’s Health World Congress, “Men’s Health: How to overcome the challenges”, truly reflects the turning of attention from the problem to the solutions.

INTERNATIONAL SOCIETY OF MEN’S HEALTH
The International Society of Men’s Health (ISMH), www.ismh.org, is the only international organization dedicated to the unmet need of improving men’s health of all ages. As part of its commitment to a comprehensive multidisciplinary approach to men’s health, the ISMH is establishing an international multidisciplinary scientific board of key opinion leaders to lead the program development of our 2010 Men’s Health World Congress. CME credits will be offered with details to come.

We would like to urge you to be an ambassador for the cause of men’s health. Your enthusiastic advocacy would resonate to promote men’s health and could inspire millions of men all over the world to improve their health. This would be a great opportunity to serve a noble cause of global dimension and unmet need.

Once again, we are looking forward to your active participation in our 2010 Men’s Health World Congress on October 28 – 30, 2010 in Nice, France.

Most respectfully,

RIDWAN SHABSIGH  
ISMH PRESIDENT

GRAHAM JACKSON  
CONGRESS PRESIDENT

SIEGFRIED MERYN  
GENERAL SECRETARY
PRELIMINARY LIST OF TOPICS

WORKSHOP ON HOW TO ESTABLISH A MEN’S HEALTH CLINIC

► How to establish a men’s health program?
► Overview of men’s health and wellbeing: A new concept
► Strategies to improve access and bring men into your Practice

AGING MALE

► The Aging Male – What to expect?
► What do we learn from the European Aging Male Study?

The Aging Male
• Coming of Age – why men are not catching up with women
• Prostate health and testosterone – A paradigm shift
• Frailty in older men – testosterone is the key for care
• Effects of Testosterone Administration on Symptoms of the Lower Urinary Tract in Aging Men
• Testosterone and mood
• The aging brain: Early therapies for cognitive dysfunction. How do we diagnose early cognitive dysfunction in a practical way?
• Mood disturbances and depression
• Suicide among older men
• Update Massachusetts Male Aging Study (MMAS)

MEN’S HEALTH POLICY: A NEW ERA

► 1st European men’s health report
► Results of the ISMH Consensus Conference on Men’s Health Maintenance and Prevention
► What does the WHO say about men’s health and gender-specific medicine?
► Women’s empowerment for men’s health – How we can learn lessons from women’s health
► Global disparities in men’s health
► The men’s movement in Europe, Asia, USA...
► Public health education, marketing and messaging of health to men
  • What is working on the national and community level?

► ED New Trends 2010 – 2020
  • Erectile dysfunction: The difficult patient/case: practical approaches
  • Erectile dysfunction: Is there a best treatment?
  • Erectile dysfunction: Daily dosing regimen: Pros & cons
  • The ideal management of erectile dysfunction post prostatectomy

► Counterfeit Medicine: A new threat to optimal treatment

► Nocturia

► Strategies in optimizing Prostate Health, Prostatic Hypertrophy and Overactive Bladder (OAB)
  • When to treat the bladder, prostate or both?
  • Living with BPH and LUTS: The patient’s perspective
  • LUTS in elderly men – the diagnostic algorithm
  • Overactive Bladder Syndrome in Aging Men
  • OAB: New individualised therapy options
  • Optimizing medical therapy of benign prostatic obstruction
  • Stress- and post prostatectomy incontinence: New approach
  • TUR-P or “less invasive” surgical therapy?

► Ejaculatory disorders – Premature Ejaculation: What is new and relevant for the practicing physician and patient?
  • New treatment concepts and approaches in PE
  • Interdisciplinary management of PE – A new way to go?

► Testosterone
  • Safety aspects of Testosterone treatment
  • Screening, diagnoses and treatment for endocrine deficiencies in men
  • Diagnose and treat hypogonadism in men
  • Testosterone – the missing link in metabolic and vascular health in men
  • Erectile Function and Androgens: What men may lack and need
  • Hormone therapy for men: • Oral Clomiphene and its indication
  • Growth hormone – A critical review
  • The role of DHEA
  • Testosterone and Prostate Cancer Hormone therapy: The Truth
  • New consensus and new guidelines on therapeutic strategies for daily practice

► Controversies in male uro-oncology: Case discussion debate kidney, bladder, testis

► Prostate Cancer Prevention Screening and diagnosis
  • PSA Screening – Pro and Contra
  • Active Surveillance: in whom and how?
  • Prostate biopsy: Detecting clinically significant cancer
  • Update on Chemoprevention of Prostate Cancer
  • Reducing the Morbidity of Radical Prostatectomy

► Comprehensive long term outcomes of Prostate Cancer

► Coronary Artery Disease (CAD): Present and Future
  • The size of the problem
  • Endothelial Dysfunction made easy
  • Primary & Secondary Prevention of CVD
  • The role of statins in men
  • Anticoagulation and anti-platelet therapy after cardiovascular events, guidelines, pitfalls and monitoring
  • Psychosocial aspects of CVD

► Progress in CAD and ED
  • ED and CVD risk: Joint RF and joint treatment?
  • Testosterone and CVD risk
  • Treating ED in cardiac patients
  • Modern management of hyperlipidemia, review of guidelines and recent data Panel discussion with case presentations

► The new approach to Hypertension in men
  • Should men and women receive the same treatment?
  • Treating men with hypertension: Increasing compliance and improving outcome

► Diabetes, a global threat to men
► Obesity: Another silent killer in men?
  • Prevention strategies for obesity and diabetes around the world
  • Management and clinical treatment of obesity, diabetes and metabolic syndrome in men
PRELIMINARY LIST OF TOPICS

- His Bones – a cornerstone for men’s health: How to diagnose – how to treat
  - Epidemiology, diagnosis and clinical aspects of osteoporosis in men
  - The role of testosterone replacement therapy as a frontline option of fracture prevention
  - Advances in therapy for fracture and osteoporosis prevention in men
  - A multidisciplinary approach to osteoporosis management

- Complementary and alternative medicine in men’s health
  - Exercise and lifestyle
  - Phytotherapy for BPH
  - Dietary approaches to lower cardiometabolic risk
  - New other therapeutic approaches

- Men’s health and masculinities
  - Why genes matter?
  - Health / illness / masculinities: A practical perspective
  - Gay men from a social perspective

CME PRECOURSES

- Speaker training
- Patient Communication
- Ultrasound
- Nurses

OTHERS

- Meet-the-expert sessions
- Moderated posters
- Oral poster presentations
- Un-moderated poster session
- Men’s health young researcher’s ISMH award

A SPECIAL TRACK FOR PRACTICING PHYSICIANS

- Mental health
  - Depression – why men are sad and shouldn’t be
  - Psychiatric disorders – accepted in men?
  - Adherence in psychopharmacological treatment
  - Addiction – a male problem?

- Urology made easy for the non-urologist
  - The consultation with the male patient
  - Urology for the PCP
  - Basics of testosterone assessment and supplementation

- Endothelial Dysfunction, Diabetes and CVD in men for the practicing physician
  - Does ED contribute to CVD Risk Prediction?

- Sports Medicine / Rehabilitation / Back Pain
  - Sports Medicine: screening, prevention & treatment options
  - Wellness and prevention
  - Supplementation, vitamins, integrative medicine, “legal” performance enhancement
  - Chronic pain management with focus on male perceptions of pain – risks of dependence and addiction

- Motivational Interviewing in Men’s Health: Teaching men how to achieve their goals

- The Well Male Exam

GENERAL INFORMATION

REGISTRATION FEES

<table>
<thead>
<tr>
<th></th>
<th>BEFORE AUGUST 1, 2010</th>
<th>AFTER AUGUST 1, 2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Participants (ISMH Non-Members)</td>
<td>€ 500,–</td>
<td>€ 600,–</td>
</tr>
<tr>
<td>Participants (ISMH Members)</td>
<td>€ 400,–</td>
<td>€ 500,–</td>
</tr>
<tr>
<td>Nurses, Students *</td>
<td>€ 150,–</td>
<td>€ 250,–</td>
</tr>
<tr>
<td>Press **</td>
<td>free</td>
<td>free</td>
</tr>
</tbody>
</table>

* With student identification only.
** A copy of the press card dated 2009/2010 or the original assignment letter is required.

Registration includes access to all sessions, congress bag, program and abstract book, all printed material of the congress and coffee breaks.

INVITATION FOR ABSTRACT SUBMISSIONS

- Deadline for submission of abstracts: August 15, 2010
- Abstracts have to be submitted via the website: www.ismh.org/worldcongress
- Authors are requested to submit abstracts in English. Please follow the instructions listed on the website step-by-step. Abstracts will be accepted for poster presentation, a very limited number will be accepted for oral presentation. Please indicate your preference at the beginning of the abstract.
- All abstracts should clearly state:
  1. Background and aims
  2. Methods
  3. Results
  4. Conclusion
  - If possible, do not include graphs or tables.
- All authors who wish to present their abstract at the congress must pay the registration fee until August 20, 2010. Please contact the congress organiser office if you have any questions regarding abstracts submission: h.reiter@ismh.org
- The three best submitted abstracts will be awarded a prize.
- All accepted abstracts will be published in the journal of men’s health: www.jmhjournal.org
7th men’s health world congress
3rd european men’s health conference

MEN’S HEALTH
WORLD CONGRESS

MARTINA LILLIE
Executive Director ISMH
m.lillie@ismh.org

CONGRESS ORGANISER
International Society of Men’s Health (ISMH)
Lazarettgasse 9/5
1090 Vienna, Austria
Tel: +43 (0)1 4096010, Fax: +43 (0)1 4096011
e-mail: worldcongress@ismh.org

PCO/REGISTRATION OFFICE
OVERCOME
3-5, bd Paul-Emile Victor
92523 Neuilly-sur-Seine Cedex, France
Tel: +33 (0)1 41920120, Fax: +33 (0)1 46410521
e-mail: worldcongressregistration@overcome.eu

www.ismh.org/worldcongress
In 2010 the 7th Men’s Health World Congress is held jointly with the 3rd European Men’s Health Conference in Nice.